

Client Case Study

'The initial objectives of a seamlessly integrated freight management system that allows us flexibility of the freight vendor used have proven to be of enormous benefit to BSPG. In conjunction with this the resultant labour cost reductions have generated savings of over \$290k for BSPG.'

bluestar 
BLUE STAR PRINT GROUP

IFS SmartFreight® Enterprise has also provided us with accurate freight data both in terms of reconciling our freight invoices & providing automatic integration back into our PRISM billing process such that we can easily on-charge our clients for the freight element of our service'

Steve Atkins
Logistics Manager
Blue Star Print Group
9-11 South St, Rydalmere, NSW, Australia
www.bspg.com.au

Summary

Key Objective: Standardisation of Transport Management Systems across all 10 distribution centres facilitating a central ordering system through PRISM

Key Achievement: Increased despatch efficiencies and major freight cost reductions including a customised IFS SmartFreight® Enterprise

Industry: Blue Star Print Group (BSPG) is a diverse and multi-disciplined print and related services provider operating throughout Australia and New Zealand

Solution: IFS SmartFreight® Enterprise

Provider: Interactive Freight Systems

Client Overview

BSPG are one of the largest printing companies in Australasia with group turnover in excess of AUD\$500 million per annum with an annual freight spend of AUD\$3 million. BSPG clients include such companies as St George Bank, Vodafone, RTA and IAG. With multiple warehouses across Australia & New Zealand many of them acquired by BSPG as part of their continuing growth strategy. All divisions within group utilise the ERP / WMS solution, PRISM which specialises in the printing industry

Objectives

- The need to leverage greater savings and obtain better service levels from freight vendors
- Independence from carrier based systems with the ability to commission new freight vendors with minimal disruption
- Seamless bi-directional interface with their ERP system PRISM with the ability to on-charge freight costs to their clients accurately
- Time sensitive freight to be auto booked by system rather than customer service personnel
- Avoidance of any manual creation of consignments
- Effective Least Cost Routing capabilities including delivery lead times
- Accurate and seamless freight vendor invoice reconciliation at the end of billing cycle
- A rapid return on investment (ROI)

Solution

- IFS SmartFreight® Enterprise with a focus on integration, multicarrier ability, Least Cost Routing, Freight Tracking, Carrier Invoice Reconciliation customised to include auto courier job booking enhancing client satisfaction

Achievements

- Annual freight cost savings of \$290K through Least Cost Routing and accurate invoice reconciliation of freight charges
- Rollout of new customised courier job booking feature directly through IFS SmartFreight® Enterprise



www.ifsonline.net

Tel + 61 2 8765 1499

sales@ifsonline.net

Australia | New Zealand | United Kingdom | Ireland | South Africa