

Client Case Study

"IFS SmartFreight® has allowed Belaroma to despatch more efficiently and accurately than ever before across multiple carriers.

Since integrating IFS SmartFreight® with our internal ERP system Micronet we have negated the double input of data between two systems and associated error rework. This has had an additional positive effect in the reduction of credit notes for our accounts department.

Being able to add or change Carriers has never been simpler and smoother and IFS SmartFreight® takes care of all EDI data to the various carriers concerned. Our customer service department is able to answer any freight enquiries as information is readily available directly through IFS SmartFreight®.

This is the best return on investment we have ever seen in a transport management system with savings of 25k year on year and I would positively recommend the IFS solution to any company utilising multiple transport carriers"

Mike Wakely
Chief Financial Officer
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www.belaroma.com.au



Summary

Key Objective: One Multicarrier Transport Management System with emphasis on compliancy across all carriers in the production of bar-coded freight labels and consignment notes including the transmission of electronic manifest data to carriers concerned

Key Achievement: Increased despatch efficiencies through major freight cost reductions, reduced labor hours and automatic carrier invoice reconciliation

Industry: Coffee roasting and supply in the online, cafe and large chain store distribution arena

Solution: IFS SmartFreight®

Provider: Interactive Freight Systems

Interface Provider:  micronet

Client Overview

As a Sydney based coffee roaster Belaroma has grown to be one of the biggest supplier and related equipment distributor to independant cafes and larger retail chains in Australia. With approximate yearly sales of \$15 Million and growing Belaroma is firmly situated at the forefront as the leading Australian coffee producer and distributor.

Objectives

- The need to utilise one system across multiple carriers with carrier compliant documentation
- Ability for solution to interface in a bi-directional manner with established Micronet ERP system
- An easy alternative to use Least Cost Routing amongst different carriers without the inherent difficulty in maintaining such complex algorithms
- Requirement of a user friendly system that was quick to employ and easy to maintain on a day to day basis

Solution

- IFS SmartFreight® easily fitting the bill as a complete Multicarrier Transport Management solution for present and future operations

Achievements

- IFS SmartFreight® inherent out of box abilities to meet objectives
- Freight cost savings through Least Cost Routing and accurate invoice reconciliation of freight charges
- Instant access to carriers freight tracking facilities direct through IFS SmartFreight® Enterprise instant search function
- Bi-directional integration with in house Micronet ERP system automating despatching of freight
- Complete dashboard reporting on all carrier and freight movements across all Belaroma business units



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